

## Minutes

Unit 540 Board Meeting – November 12, 2016

- I. **Meeting Called to Order** at 11:31 AM by President Fred Strong. Present: Fred Strong, Jan Zinner, Leda Fields, Bob Karriker, Pat Hallock, Louise Abbott, Bud Zeuschner. Guest: Jim Parks.
- II. **Minutes of October Meeting. M/S/P to approve** the as presented.
- III. **Treasurer's Report:** Balance forward 10/1/16 -- \$8896.18 (TOTAL – 2 accounts) – Income -- \$140.00; Expenses -- \$270.78.  
Balance on hand 10/31/16 -- \$8765.40 (Checking - \$5387.00; Savings - \$3378.40)  
**M/S/P to Approve** the Treasurer's Report as presented.
- IV. **Old Business – Concepts for building Membership.** Jim Parks initiated a discussion of ideas, some originating with the District Board, for building membership in the unit clubs and increasing membership in ACBL. Jan Zinner addressed the need for strategies to broaden the demographic appeal for duplicate bridge players, to attract younger players and players who are normally at work during the time of the afternoon games as now scheduled.  
  
Board members also discussed the ways attendance might be improved by reaching out to religious and professional groups with a short presentation on attractions and benefits of duplicate bridge.  
  
A brief set of points for presentation to groups of interest is to be made available at the December meeting.
- V. **New Business**
  - a. Wednesday Night Short Game in SLO – first game to be 12/7/16, following Chanukah meal.
  - b. SLO Senior Center will be closed from 12/16/16 through the end of the year. The Friday games are to be shifted to Morro Bay DBC @ St. Peters Church.
- VI. **Club activities.**—Holiday Games with special functions were announced by Morro Bay (12/2); 5 Cities DBC (12/8); Paso Robles DBC (12/15).
- VI. **Meeting Adjourned at 12:15** – Next meeting Friday, December 9.

Respectfully Submitted,

Bob Karriker, Unit 540 Secretary