

Minutes of Regular Meeting  
Unit 540 Executive Board  
April 8, 2016

Meeting was called to order at 11:30 AM by Vice President Bill Woodson, who distributed copies of the meeting Agenda. Also present were current Board members Bob Karriker, Bud Zeuschner, Pat Hallock, Leda Fields, Louise Abbott, and Judy Obermeier. Members Jan Zinner and Fred Strong were absent

Guest Gail Lapins attended for part of the meeting to address the Board.

1. Review and Approval of the March minutes. Bob distributed copies to all board members, which were approved.
2. Treasurer's Report. Pat Hallock presented reports for February and March, reflecting status of accounts after the successful sectional tournament. Balances on hand reported as Checking--\$8,891.87 & Savings--\$3,377.64, a combined total of \$12,269.51.
3. Old Business
  - A. Report on progress for the Larry Cohen Seminar. Gail Lapins reported that, now 66 persons were enrolled to attend. Gail also indicated the Seminar organizers intent to distribute 'prizes' such as tote bags to all participants and inquired whether the Board would be willing to provide \$200 for such gifts in the event the Seminar doesn't generate additional revenues to cover this cost. The Board agreed, and passed a motion to this effect.
    - B. Again, discussion regarding how to run the monthly Unit Games in the future was tabled.
4. New Business.
  - A. Discussion of ACBL memorandum to club managers and volunteers clarifying the Cooperative Advertising Program: 1) ACBL will make partial reimbursement of up to, but no more than, 50% of advertising costs, and 2) the maximum amount that can be received per 'campaign' is \$500.

Funds so reimbursed can be applied to expenses for advertising bridge lessons, newcomer programs, social bridge recruitment events and ACBL member recruitment.
  - B. Brief discussion of a series of e-mail comments regarding 'mentoring at the table' and the possible misinterpretation of 'zero tolerance' policies during club games ensued. The general conclusion – managers and directors should make clear to players the need to distinguish between brief positive, mentoring discussion and hectoring comments which distract or disturb other players.
  - C. For the Good of the Organization –
    1. Noted (with no specifics provided) that the 5 Cities club is planning to hold a Swiss teams event during the coming month.
    2. Reported that District 22 is considering establishing a 'Seniors Regional Tournament' to be held in San Luis Obispo in the future.
5. The meeting was adjourned at 12:16 PM, to the meeting May 13, 2016 @ 11:30 AM (caveat populae!).

Respectfully submitted,

*Bob Karriker*

Bob Karriker, Unit 540 Secretary